

TSCI
2024

第七届中国国际纺织供应链工业博览会

The 7th International Textile Supply Chain Industry Expo

国际印染工业暨功能性后整理应用展

International Printing and Dyeing Industry and Functional Finishing Application Exhibition

国际数码印花工业应用展

International Digital Printing Industry Application Exhibition

国际服装数智化博览会

International Fashion Digitalization Exhibition

Online and Offline/3-Expos Linkage/10 Events/Build a Comprehensive "Textile Supply Chain" Ecosystem

2024.3.21-3.23

Shaoxing International Convention and Exhibition Center



Organizer: 纺客 FUNTEXN 华联会展



Free admission to the exhibition



TSCI 2024 Focus on Supply Chain



Shaoxing City is the most representative textile industry cluster in China, the most authoritative textile index release location in the country, and the largest textile trade distribution center in the world. It has multiple large-scale textile and garment industry clusters and is the most important textile resource procurement location in East China and even the whole country. With its advantageous geographical location, Shaoxing City provides favorable conditions for the development of its textile industry.

**Through years of organizing exhibitions throughout the country
our professionalism has created high quality exhibitions in the industry**

As the most professional and efficient China one-stop textile and apparel supply chain exhibition platform, TSCI International Textile Supply Chain Industry Expo has been deeply involved in the industry for six years. Reaching the textile and apparel industry's vertical domain, we have a fan base of over **1.5 million+**! The 7th edition International Textile Supply Chain Industry Expo of 2024, is co-sponsored by Shanghai Funtex Information Technology Co, Ltd. and Shanghai Mihong Exhibition Service Co, Ltd, themed as **"Establish a Textile closed Ecosystem, Enter into a New World of Intelligent Textile"**, Integrating the resources of the five industries, linking the upstream and downstream of the textile supply chain, the Expo will be held in **Shaoxing International Convention and Exhibition Center on March 21-23, 2024**. The exhibition content covers the entire textile industry chain, including printing and dyeing, digital printing, secondary fabric processing, clothing e-commerce, and knitted products. It focuses on advanced "smart" manufacturing technologies, promotes new products, new technologies, new processes, and new models. For textile and garment enterprises, it creates exchanges and cooperation and procurement opportunities, and promotes "new manufacturing" transformation and upgrading!

**Exhibition
Area**

40,000+ m²

**High Quality
Exhibitors**

800+ ↑

**Industry-related
Visitors**

60,000+ 人次

**Industry Information
Relevance Rate**

95%+

01 Concurrent Exhibitions

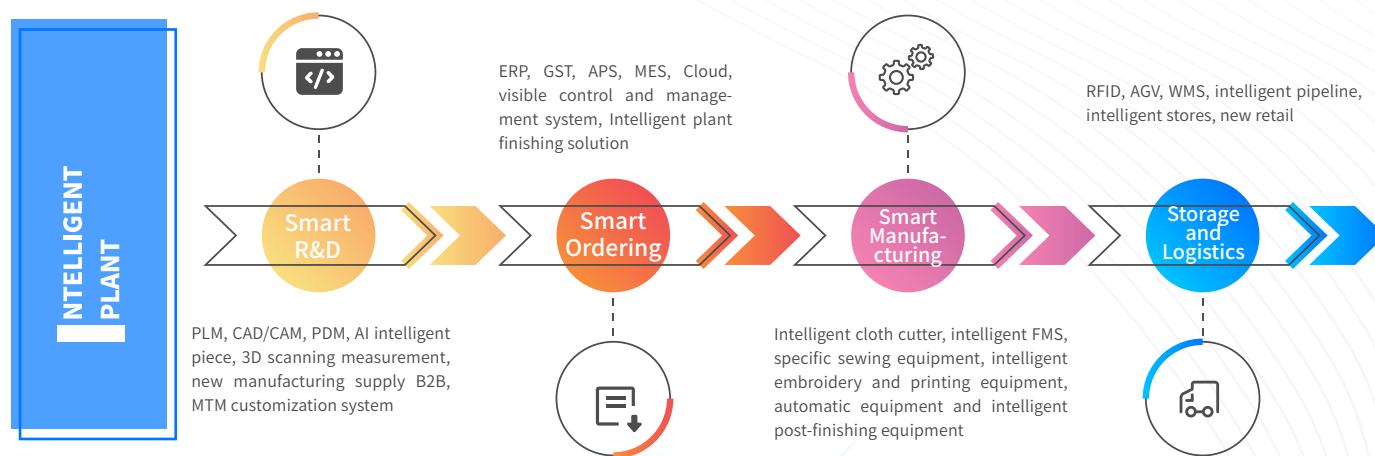
International Fashion Digitalization Exhibition

Support garment plants with intelligent and digital construction and transformation

Vertical and precision/Special for intelligent manufacturing/Smart manufacturing/Intelligence leads the future

After new retail, new manufacturing is the key point. Digitization, informatization, automation and intelligent innovation run through the entire garment processing and manufacturing industry. As a garment production enterprise, the way to profit is nothing more than "open source" and "reduce expenditure", the key point is flexible manufacturing. TSCI 2024 International Garment Intelligent Manufacturing Industry Application Exhibition relies on two new media platforms of garment intelligent manufacturing, comprehensively understanding the requirements of the industry and empowering the links.

Exhibition Introduction



Previous Exhibitors (in no particular order)





03 Concurrent Exhibitions

International Printing and Dyeing Industry & Functional Finishing Application Exhibition

One-stop solution to the industry pain points



Exhibition Introduction

Printing and dyeing industry as an important technical support industry for high-value-added clothing fabrics, home textiles and high-tech textiles and other industries, it is the intermediate link of the textile industry chain, connecting the upstream textile fiber and the downstream textile and clothing industry, so it plays an important role in the whole textile industry. In the future, the green industry and culture-driven by innovation, the leading fashion industry will be the new orientation of our textile and apparel industry. "Science, fashion, and sustainability" are the main themes of the current printing and dyeing industry. This year's TSCI 2024 Shaoxing International Printing and Dyeing Industry Exhibition focuses on nylon printing and dyeing, sports and outdoor finishing after dyeing and finishing, as well as dyeing and finishing equipment. These three specialized areas aim to promote a new pattern of high-quality development in the printing and dyeing industry!

Exhibition Scope

**Dual Carbon Opportunity Green and Environmental Protection
Science and Technology Innovation Industry Upgrade**

➤➤ Textile chemical dyes and auxiliaries:

Direct dyes, reactive dyes, sulfur dyes, disperse dyes, vat dyes, acid dyes, cationic dyes, oil-soluble dyes, digital printing inks, inks, paints and color pastes, Pretreatment and post-treatment auxiliaries, functional textile auxiliaries, fabric dyeing auxiliaries, printing auxiliaries, pigment additives and biological enzymes.

➤➤ Printing and dyeing equipment and accessories:

Fulling machine, dyeing machine, pre-dyeing process machine, post-dyeing finishing machine, printing and dyeing auxiliary machine, cloth washing machine, dehydrator, dryer, singeing machine, general device for printing and dyeing, automatic control equipment, dye mixer, filter press, filter device, nickel mesh pump, valve and analysis and detection equipment.

➤➤ Printing equipment and accessories:

Automatic printing machine, digital printing equipment, flat/rotary-screen printing machine, oval-screen printing machine, cold transfer printing, hot transfer printing equipment, dryer, steam washer equipment and its accessories.

➤➤ Environmental protection equipment and technology:

Waste water and gas process equipment, material and whole-set technology plan and energy conservation and emission reduction plan.

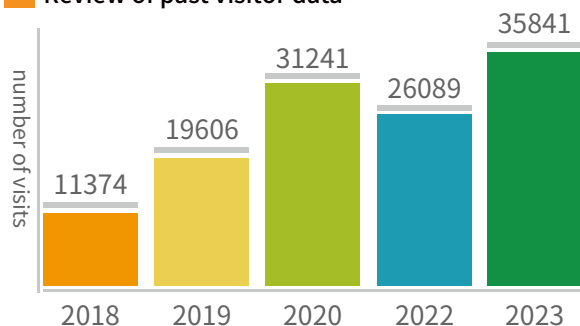
Previous Exhibitors (in no particular order)



TSCI 2023 Post Show Report

Linking global high-quality buyer resources and sharing opportunities for industry recovery.

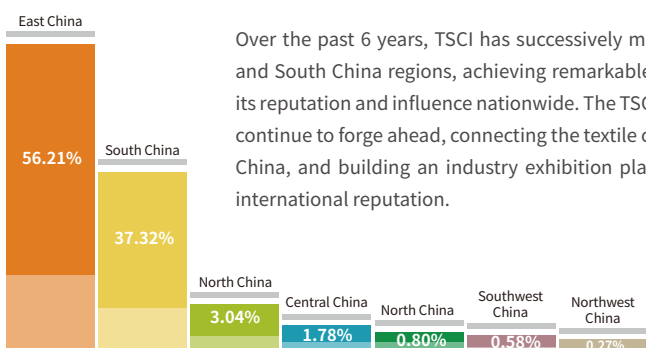
Review of past visitor data



Attracted visitors from 45 countries and regions worldwide

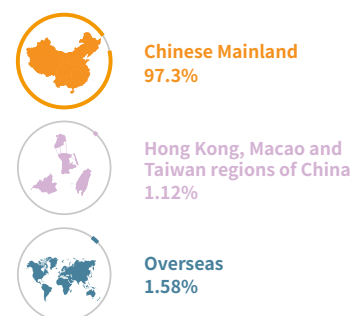


Distribution of mainland China audience



Over the past 6 years, TSCI has successively made appearances in East China and South China regions, achieving remarkable results and further expanding its reputation and influence nationwide. The TSCI 2024 Shaoxing Exhibition will continue to forge ahead, connecting the textile clusters in South China and East China, and building an industry exhibition platform with domestic and even international reputation.

Proportion of domestic and overseas audience



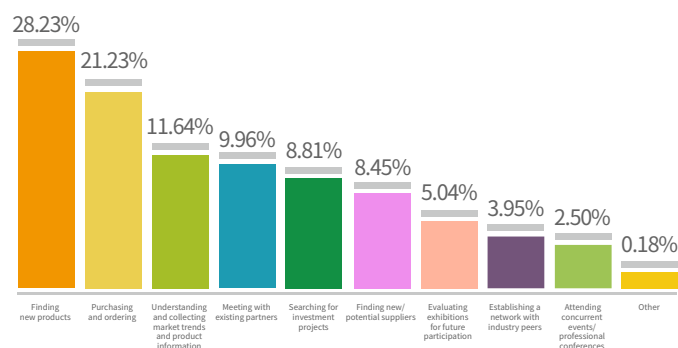
Bringing together high-quality exhibitors and targeted professional audience, building an efficient B2B trading platform.

Audience Industry Division

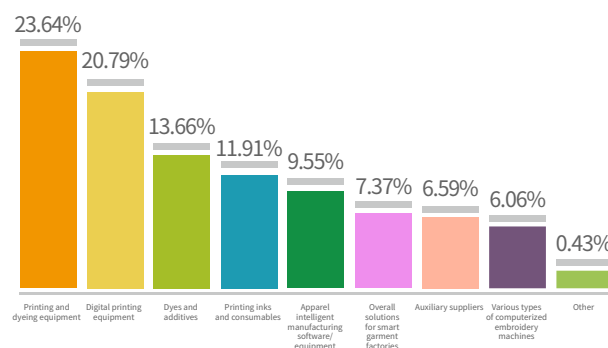


Main purpose of visitors:
Searching for new products and placing purchase orders

The purpose of visiting an exhibition (multiple choice)



Interested products (multiple choice)



Concurrent Activities

Big names offer advice and discuss new opportunities for industry development

2024 National Printing and Dyeing Futuristic Technology Summit

Be Innovation

Embrace Transformation, Surpass Boundaries, and Upgrade: Focusing on the iterative updates in the traditional printing and dyeing industry, exploring new technologies, new processes, and new models for sustainable development in the industry, together we embrace the future of the industry.



The 8th Digital Printing and Embroidery Transformation and Upgrade Forum

Be Advance

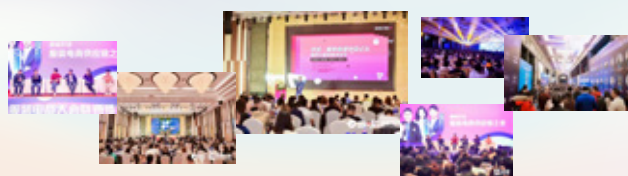
Sci-tech Innovation, Leading the Way, Empowering The Path of Transformation and Upgrading of the Digital Printing Industry under the New Development Trend of 2024



The 6th China Garment E-Commerce Supply Chain Summit

Be Future

Focus, Cross-border, and Connect
Bringing together high-quality resources in the clothing e-commerce industry from various regions, establishing a communication and matchmaking platform for governments, platforms, service providers, foreign trade factories, and e-commerce sellers.



High-end Dialogue: When New Material Experts Meet Designers

The secondary processing design of fabrics is a popular method in the fashion design industry today, which brings many materials back to life with unique cultural value. More importantly, it breaks the shackles and stimulates people's creativity, and its creative thinking inspires many modern designers.

For the first time, this exhibition brings together fabric material experts and designers related to clothing industry practitioners. It is not only a professional business matchmaking platform, but also a unique collision feast of technology and creativity.



Concurrent Activities

Wonderful activities, building a bridge between exhibitors and visitors

Creative realization: AI + digital printing + clothing e-commerce demonstration area

As the demand for personalized and customized consumption among end consumers becomes increasingly widespread, the entire textile industry chain is forced to shift towards a production and processing model that emphasizes small-batch production, zero inventory, and rapid response. In 2023, the popularity of ChatGPT sparked an AI craze, and at this year's exhibition, AI and large-model data technology were combined to recreate the production and retail scene of clothing digitization printing, presenting a new business model of "front store and back factory" for clothing digital printing. Specifically, ChatGPT was used to generate creative ideas from language data, these creative ideas were then input into Midjourney to generate high-quality product images, which were then printed by digital printing machines such as T-shirt printers. Finally, online e-commerce live streaming was used to sell the products.



The award ceremony of "the most influential brand" in the printing and dyeing industry



Brand new product launch



Concurrent Activities

Live streaming

During the exhibition, visitors can watch live streaming on the official WeChat account of the exhibition. Through the camera, they can take a look at the scene of TSCI exhibition and enjoy the professional analysis of the latest technology products, cutting-edge technology, innovative solutions, industry trends, and fashion information provided by industry media experts. The live streaming is available in both Chinese and English channels to meet the needs of different audiences. The online live streaming of TSCI 2023 Shaoxing Station has attracted more than 120,000+ views both domestically and internationally.

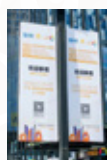


Online business docking platform

To better serve exhibitors and miss no potential business opportunities, TSCI Organizing Committee has specifically arranged different types and forms of business matching activities to meet the different business needs of exhibitors and visitors. TSCI has opened a dedicated online resource matching service platform for the textile industry, including learning exchanges, resource expansion, and business matching. At present, the platform has gathered more than 4200 professional buyers in the textile industry, covering various fields such as printing and dyeing, digital printing, intelligent clothing manufacturing, and fabrics.



Scan the QR
code to discover
business
opportunities
instantly

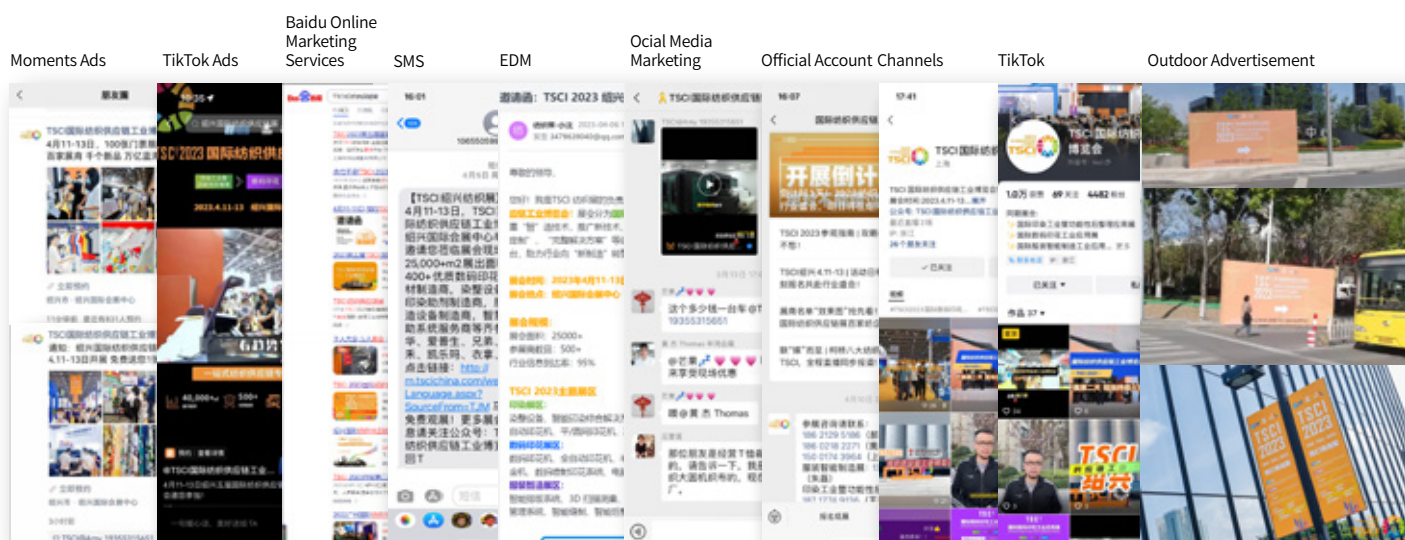


Review of previous exhibitions



Publicity services

Providing comprehensive and diverse promotional and exposure services both online and Helping exhibitors gain brand publicity services with global exposure of hundreds of billions



Media Release



Magazines

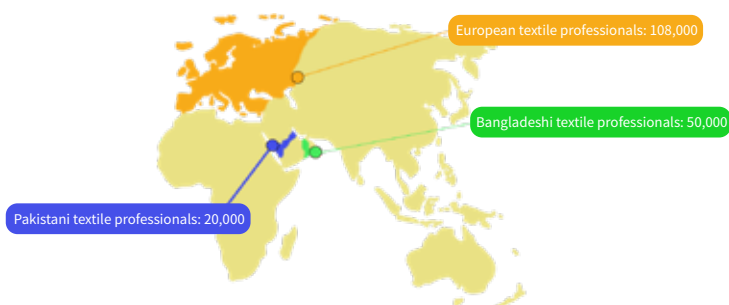


Strategic Cooperation Media (Portion)



International promotion

For overseas markets, the TSCI Organizing Committee has actively collaborated with European, Bangladeshi, and Pakistani textile-related associations and media outlets to reach approximately 108,000 Europeans, over 50,000 Bangladeshi, and approximately 20,000 Pakistanis in the textile industry.



Exhibition Highlights

● Precise

We will present what you want

Precise matching of "textile industry chain", exhibitors and industry-related visitors, one-on-one communication and return visit, to ensure the quality of exhibitors and visitors
Precise division of the theme of the exhibition area, so that it will be more prominent to achieve rapid and accurate business matching between exhibitors and customers.

● Professional

Concentrate on unremitting efforts for the better future of textile industry

Specialized in digital printing, textile embroidery, printing and dyeing industry, garment manufacturing and accessories system and other textile fields. Integrate professional exhibitor resources, invite professional audience, and create a professional exhibition platform. It deeply analyzes professional new media platforms and magazines of textile and gains more than 1.5 million professional fans.

● New

Based on the cutting edge, Seeking novelty through innovation

New model: Three exhibitions linked with five summits, revitalizing the new ecology of the textile supply chain.
New plan: three themed exhibition areas of printing and dyeing technology, digital printing, and intelligent manufacturing of clothing, covering all categories of textile supply chain.
New trends: Bringing together new products, new technologies, new processes, and new business models in the textile industry.
New experiences: Digital online exhibitions in the new retail era, Online live broadcast pictures, Live video interview...
Every exhibition has new exhibitors and every day has new visitors.

● Broad

Based in Shanghai and targeting Asia, with a global reach;

Covering the entire industry chain of the textile industry upstream and downstream;
Cooperating with over 60 well-known media in the textile industry domestically and internationally for promotion;
Year-round multi-channel promotion with main media traffic in the industry, achieving online and offline exposure of over 100 million brand impressions.

Professional organization with strong business capacity

Shanghai FunTex Information Technology Co., Ltd. was founded in 2014, based in Shanghai, China. Based on the resources in the textile and clothing industry, FunTex advantage business covers printing and dyeing industry, fabric technology, digital printing, and clothing manufacturing. Fang Ke has multiple self-media public accounts, video accounts, Douyin accounts, monthly magazines, and also organizes industry-related exhibitions, conferences, online courses, and textile printing and dyeing training classes. It is committed to providing industry users with related information through online and offline comprehensive new media community communication methods, accurately reaching over 1.5 million fans in the textile vertical field. It is widely regarded as a leader in the textile industry.

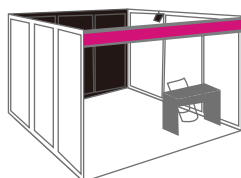
TSCI is co-organized by Shanghai FunTex Information Technology Co., Ltd. and Shanghai Mihong Exhibition Services Co., Ltd. It fully utilizes rich exhibition organizing experience and industry-specific fan resources accumulated over the years to create a high-starting point, high-standard, and high-quality benchmark for the textile and clothing supply chain exhibition.

Under the FunTex Media, having more 1.5 million+ vertical fans



Booth Type	Standard Booth	Ground Space
Booth Price	18,200元/12m ² 27,600元/18m ²	1,360CNY/m ²

◆ Standard Booth

**Standard Booth includes:**

- ① Standard booth display board
- ② Lintel: Chinese and English names of exhibitors and booth numbers
- ③ Exhibition journal information release
- ④ List of exhibitors on official website
- ⑤ Basic setup of exhibition Stand
(Information desk, folding chair, wastebasket, spotlight, socket)

◆ Ground Space

**Ground Space includes**

- ① Ground Space
- ② Information and journal release of exhibition and badge
- ③ List of exhibitors on official website

A Technology Speech

Latest product release and the most advanced technology sharing will help you to develop a full range of business channels, looking for the best cooperation opportunities.

60000 CNY/Speech (30 minutes/speech)

B Sponsorship Opportunity**Journal Sponsorship and Advertisement**

Back cover: 10,000 CNY
Second/third cover: 8,000 CNY
Inside pages (colorful advertisement): 6,000 CNY

Information Bag Sponsorship

The information bag issued to the audience is an effective way to establish brand image and promote product information
Information bag Advertisement: 20,000 CNY

Exhibition Hall Billboard Sponsorship

Establish brand image, attract audience to the booth to negotiate business
Billboard A (5m*4m): 35,000 CNY
Billboard B (5m*8m): 60,000 CNY

Badge & Sling Sponsorship

Badge advertisement: 25,000 CNY
Sling sponsorship: 25,000 CNY

Ticket Sponsorship

Help to build up brand image to attract buyers
Back advertisement of ticket: 6000 CNY/10,000 copies

Advertising at Registration Desk and Form Filling Desk

Form Filling Desk: 3,000 CNY

Project Cooperation & Book Booth

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